



Delivering Change

Shifts in Imaginations, Policy, Research and Action

Company Profile

Hello

We are Green Box.

**Most sustainability programs teach answers.
Green Box builds thinkers.**

We're entering a decade where the real
constraint isn't capital, technology, or
ambition

it's **how well people can think, connect
systems, and act under uncertainty.**

“If you're curious about
where sustainability,
leadership, and systems
thinking are heading —
start here.”



Dr Mohsen Gul
Founder

What do we do?



Global Transformation Lab

Turning sustainability ambition into real-world action.



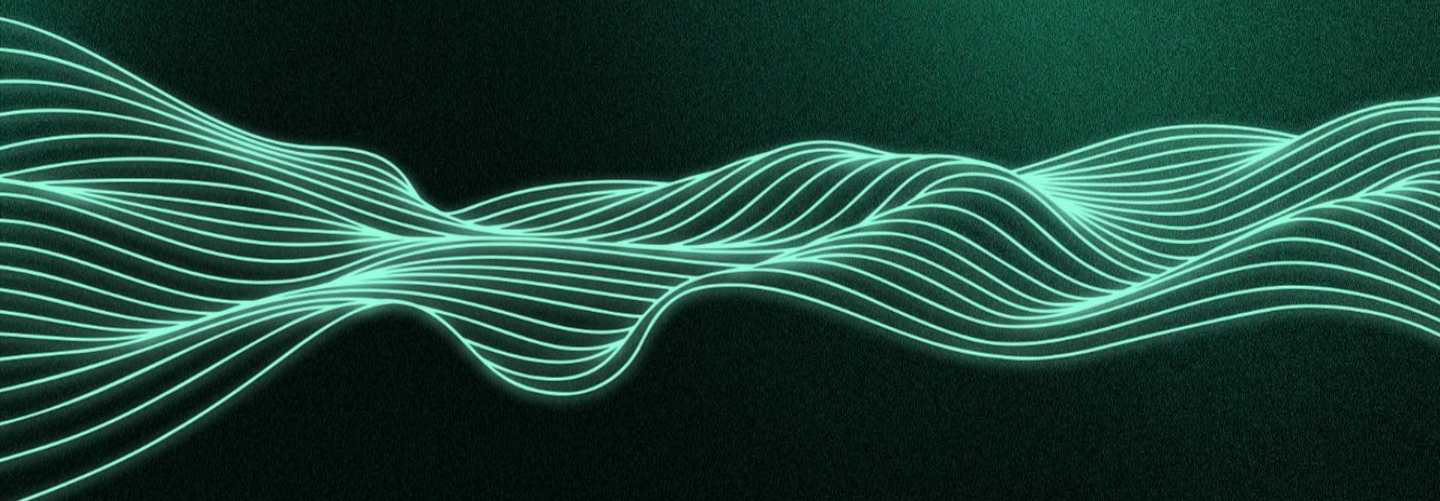
Next-Gen Leader Activation

Inspiring imagination, policy, research, and action.



Legacy of Impact

Shaping tomorrow's leaders for a sustainable future.



How do we do it ?

Radical Imagination

Where big ideas meet bold action

This focus area nurtures creative solutions to environmental challenges by empowering Next-Gen leaders to dream big and experiment with innovative approaches.



Collective Action

Empowering communities for global change

This focus area mobilizes Next-Gen leaders to lead initiatives in climate diplomacy and green entrepreneurship, amplifying their voices on a global scale.

Policy & Evidence

Building a foundation for informed action

This area focuses on future forward research to shape policies that address pressing environmental and socio-economic challenges.

What do we offer ?

Flagship Programs



Impact Fellowship Program

Real-world sustainability consulting for emerging talent



Brain Economy & Sustainable Futures

Immersive scenario building and futures design experiences



Policy-to-Practice Bootcamps

Intensive training in water stewardship and food security

Consulting & Advisory



Sustainability Strategy & ESG Advisory

From ambition to measurable impact



Policy Intelligence & Systems

Evidence-driven policy and institutional design



Culture & Sustainability

Designing the systems that shape behavior

“Working on a **live challenge with Unilever** was the most transformative part of the Impact Fellowship. It gave me direct insight into how sustainability operates within a global company — from supply chains to performance metrics.

I learned that industrial sustainability isn't just about ambition; it's about systems, trade-offs, and measurable outcomes.”

Hira Faisal*
Impact Fellow 2024



In line with our consent policy, the image does not depict Hira and has not been shared as her personal photograph. The image is sourced from the Adobe Library.

Where do we operate ?



Country
Offices

Cambridge , UK

Lahore, Pakistan

Riyadh, KSA

With operations and partnerships across
16 countries across Asia-Pacific, MENA, and Europe

What did we achieve?

since

2018



250,000

Meaningfully engaged
young people in our
programs and projects



40,000

Sustainable Impact Fellows around
the globe



35

Private Sector Partnerships

We have been doing this for a while. **Impact.**

We have consistently amplified and championed the support of **Partners.**



Only few select partners are represented here

Use cases



Movers Programme

Designed and tested youth-led experiments in Asia Pacific to foster green entrepreneurship and climate action



RAWD Green Entrepreneurship Incubator

Supported innovative youth-driven projects in renewable energy and sustainable design



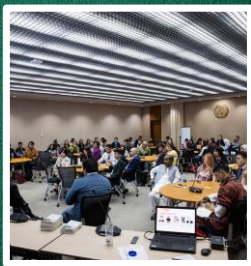
Low Carbon Pathways Game (COP26)

Piloted an interactive tool to inspire sustainable practices among youth



COP28 UAE Transition Finance Advisory

Developed actionable strategies for integrating youth perspectives in climate finance



UNDP Asia Pacific Diagnostics

Conducted operational research on entrepreneurship and green economy landscapes



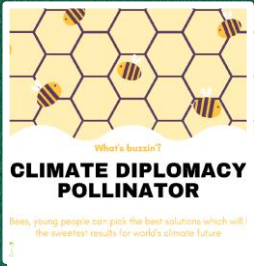
Climate Skills Research (MENA and Global)

Identified green job skill gaps and provided targeted policy recommendations



Islamic Development Bank Assessments

Analyzed entrepreneurship ecosystems to promote policy-driven green initiatives



Design Playbook for Climate Diplomacy in Pakistan

Created a comprehensive guide to enhance youth engagement in climate diplomacy.



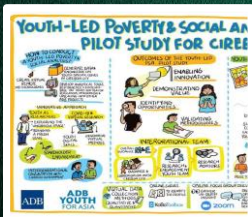
South Asia COP26 Study

Amplified youth voices in climate diplomacy and policy engagement across five countries.



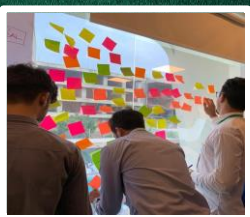
Pakistan Youth Leadership Programme

Built skills for climate advocacy and policy participation among marginalized youth.



ADB Youth for Asia Programme

Facilitated climate resilience training for over 1,300 young participants.



Impact Fellowship Program (2021-2025)

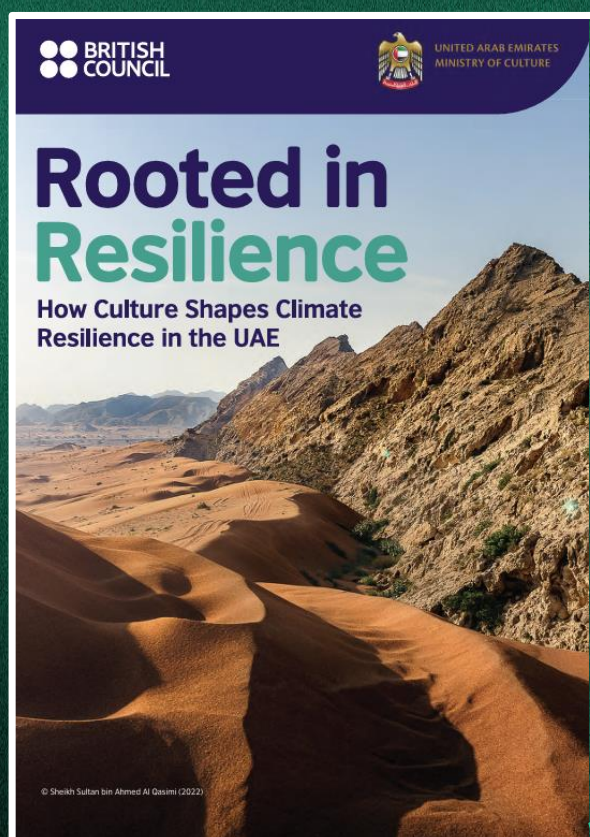
Empowered emerging leaders to develop creative solutions for climate challenges through hands-on experimentation

Recent Publication

Rooted in Resilience: How Culture Shapes Climate Resilience in the UAE

In partnership with the Ministry of Culture UAE, the British Council, Green Box has co-commissioned a first-of-its-kind baseline analysis of culture-based climate action in the UAE.

Through a deeply participatory and place-based approach, the research captures diverse perspectives from almost 50 cultural organisations, as well as cultural and environmental practitioners, policymakers and stakeholders across the Emirates.



Partner with us

Build capability.
Shape policy.
Deliver measurable impact.

For Private Sector



Strategic ESG Activation

Turn sustainability ambition into structured programs, talent pipelines, and measurable outcomes.

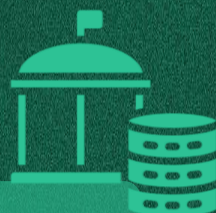
Purpose-Aligned Brand Positioning

Engage meaningfully with youth and emerging leaders through credible, impact-driven initiatives.

Innovation & Talent Access

Access future-ready thinkers who understand systems, climate risk, and industrial sustainability.

For Governments & Multilaterals



Policy-to-Implementation Support

Translate strategy and reform agendas into actionable frameworks and institutional capability.

Youth-Integrated Policy Design

Embed next-generation perspectives into research, consultation, and delivery mechanisms.

Green Skills & Workforce Development

Design and activate climate-ready talent ecosystems aligned with national priorities.

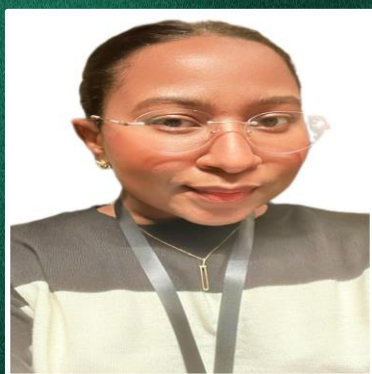
Our Leadership Team



Dr Mohsen Gul
Founder



Ehsan Gul
Co-Founder



Wafaa Ismail
Managing
Partner
(KSA/ MENA)



Fatima Cheema
Managing
Partner
(UK/ Europe)



Our leadership is supported by **15**
team members working across
three international offices.



For more information:

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